



# **Prepare for landing**

**Global Corporate Bond Outlook** 

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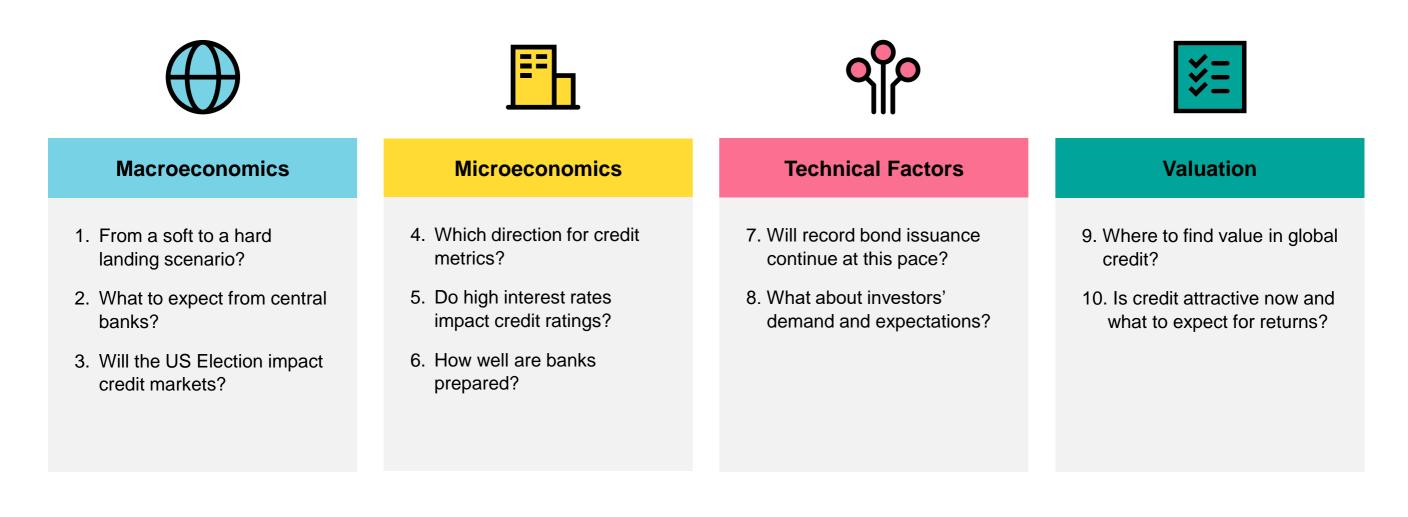
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September 2024

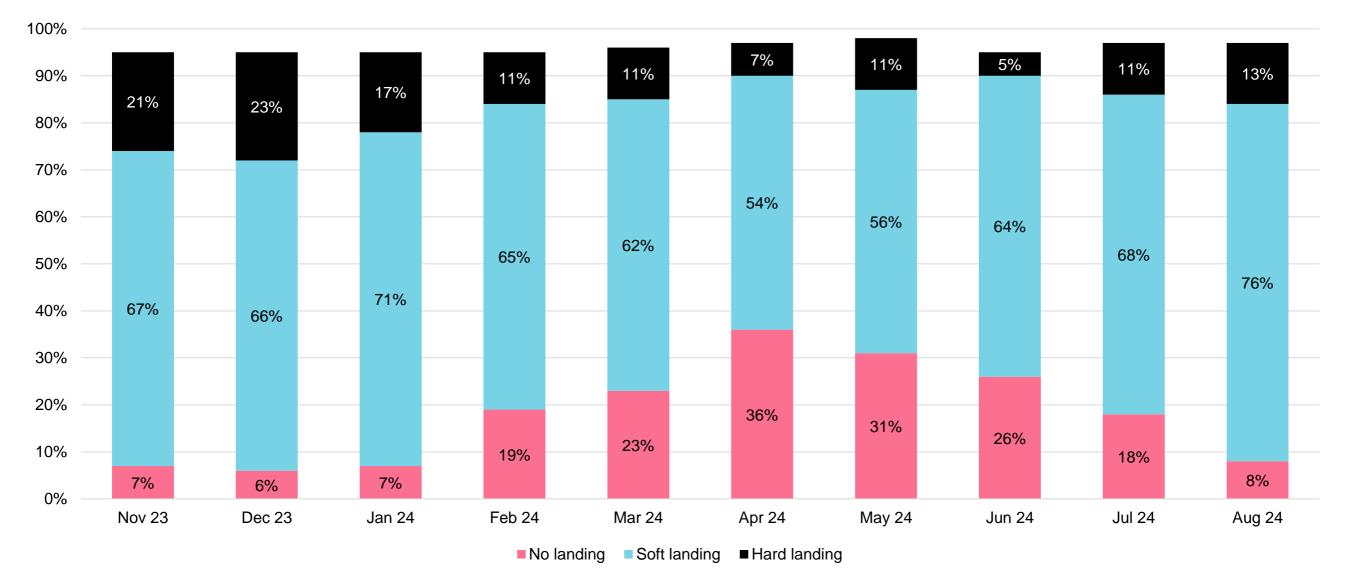
# Global Credit - 10 major topics for the remainder of 2024:



Macro

# **#1.** Fears about a hard landing increased recently, as...

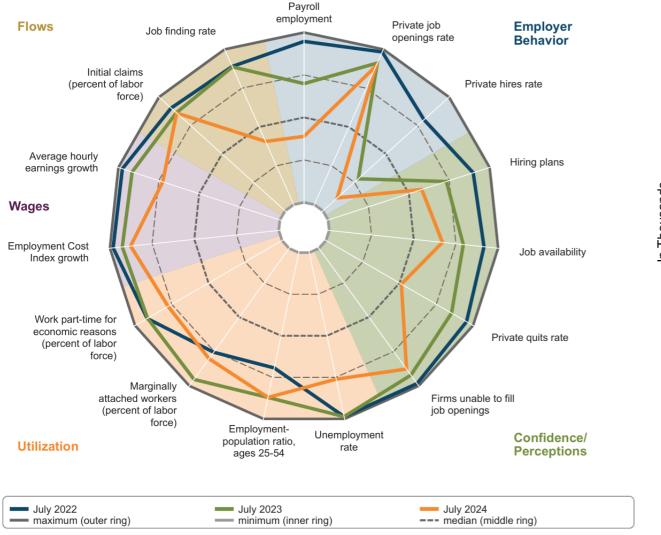
Global fund manager survey: What is the most likely outcome for the global economy in the next 12 months?



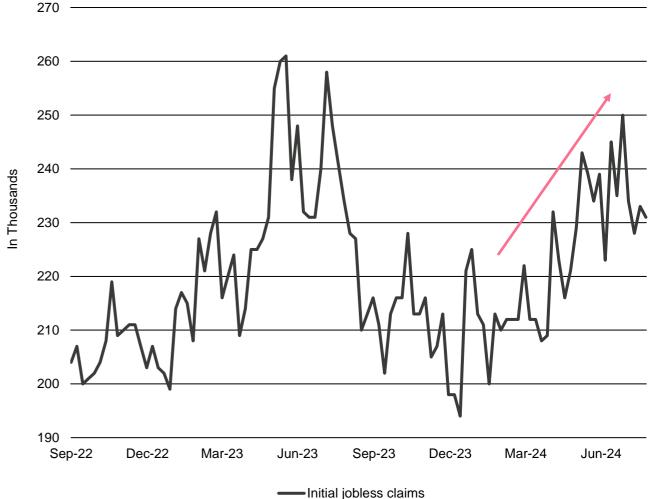
Macro

# ... the US job market shows signs of weakness...

### US labor market conditions are deteriorating



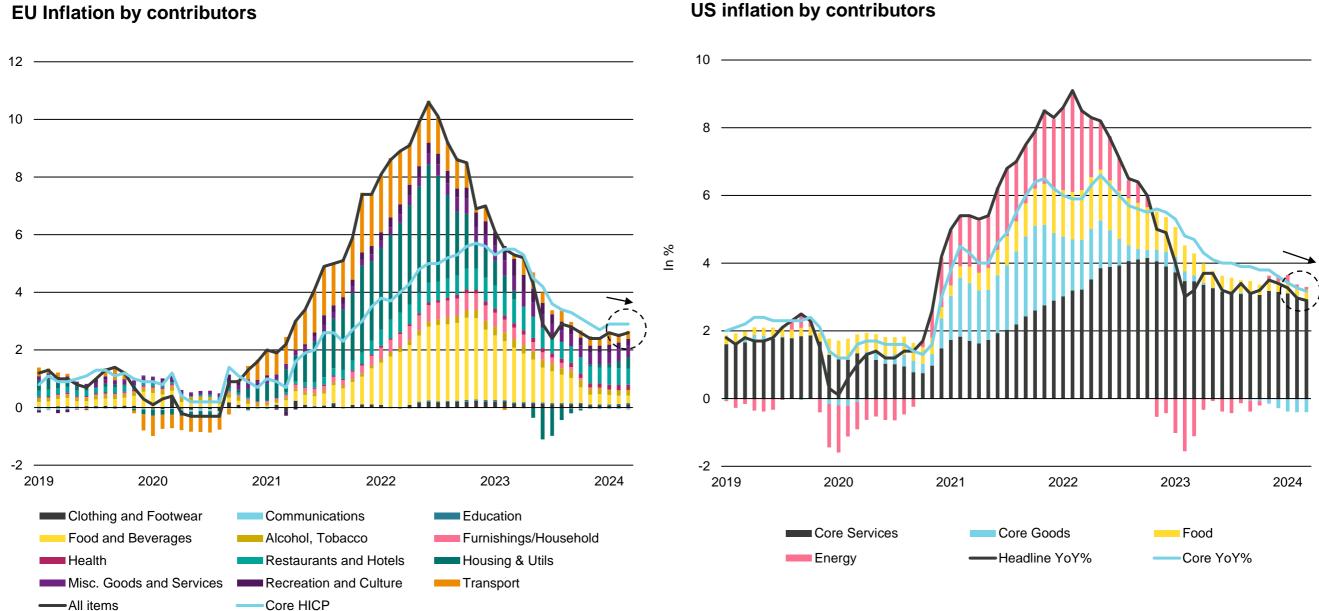
US jobless claims increasing steadily



Source: Atlanta Fed, Bloomberg, Vontobel, 02.09.2024. Note: Atlanta Fed spider graph indicates the strength/weakness of the US labor market. The closer the lines are to the center of the circle, the weaker the indicator is. The latest chart is comparing July 2024 to previous years.

Macro

# .. while inflation data is moving in the right direction.



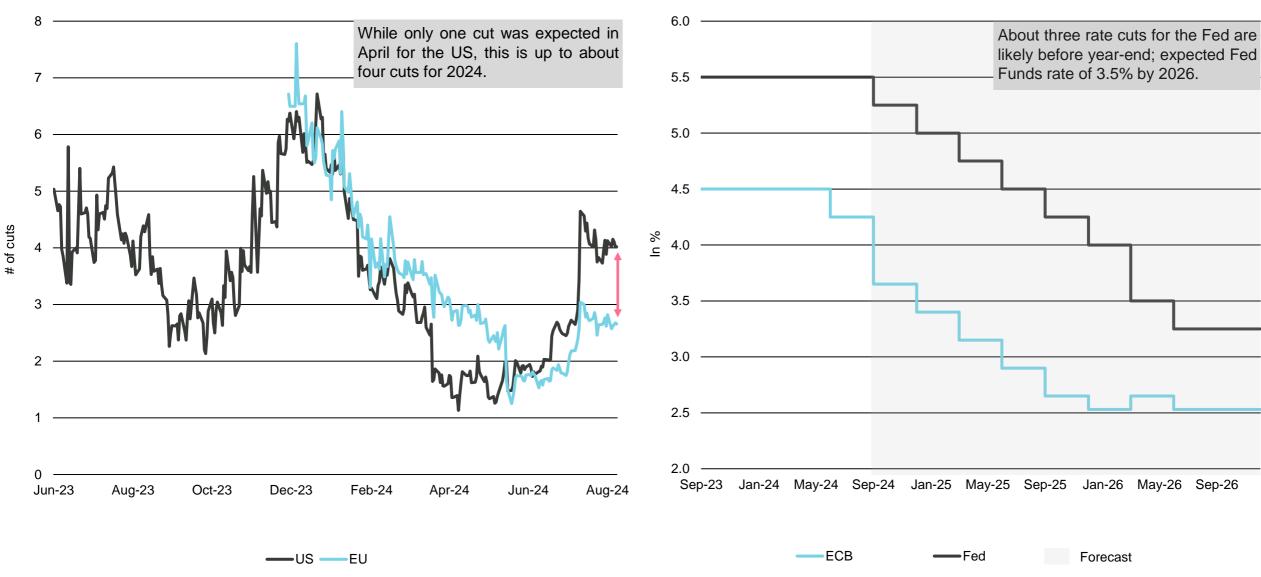
### **EU Inflation by contributors**

Source: Bloomberg, Vontobel, 02.09.2024.

Macro

We expect the Fed to catch up on rate cuts versus the ECB

# **#2.** The rate cut cycle has just started, with the Fed likely to catch up.



### Rate cuts expectations for December 2024 materially up

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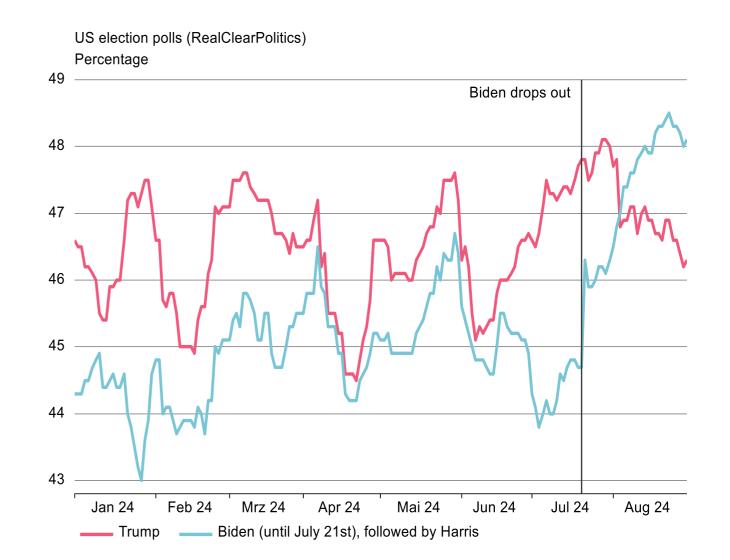
Macro

# **#3. US election results likely to impact certain sectors and issuers.**

### US election and the potential impact on:

#### Republicans Democrats Less regulation to favor Regulation To remain relatively high economic growth Extension of individual Tax increase for upper-Taxes tax cuts and lower income and corporates corporate tax rate Tariffs on China to Trade / Tariffs More moderate tariffs increase substantially, less on Europe Less regulation to drive Regulation to remain **Banking sector** loan growth and capital strict; Fed oversight markets activities Tax benefits for clean Incentives cut for clean Utilities / Energy energy continue and energy; roll back of could be expanded some emissions policies Lower corporate tax rate Telecom / Restrictive stance toward benefits telecoms: more Tech M&A remains Media / Tech Media M&A

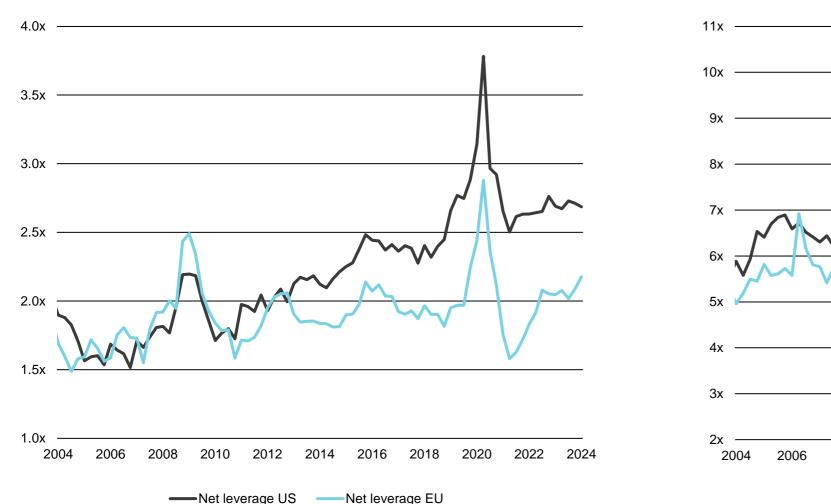
### Democrats catching up since the nomination of Kamala Harris



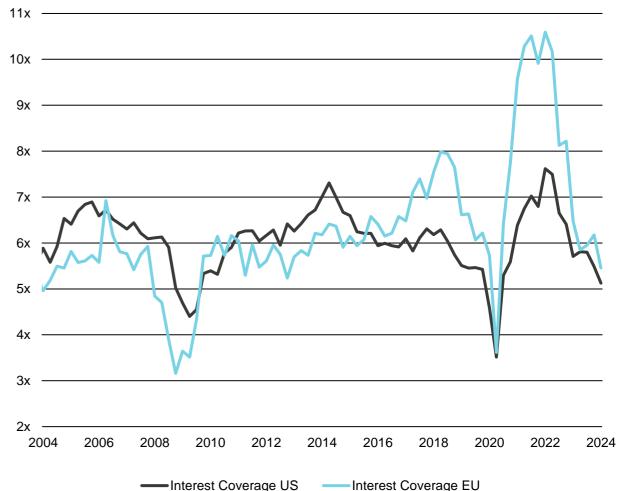
## **#4. Robust credit metrics, as...**

Leverage improved and now consolidating

Micro



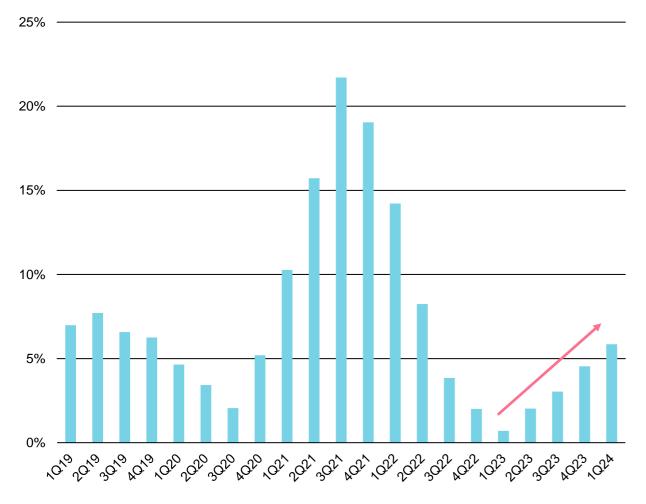
### Interest coverage ratio at pre-Covid levels



# ...earnings momentum remains solid, despite some dispersion among sectors.

Micro

### Solid earnings trend continued

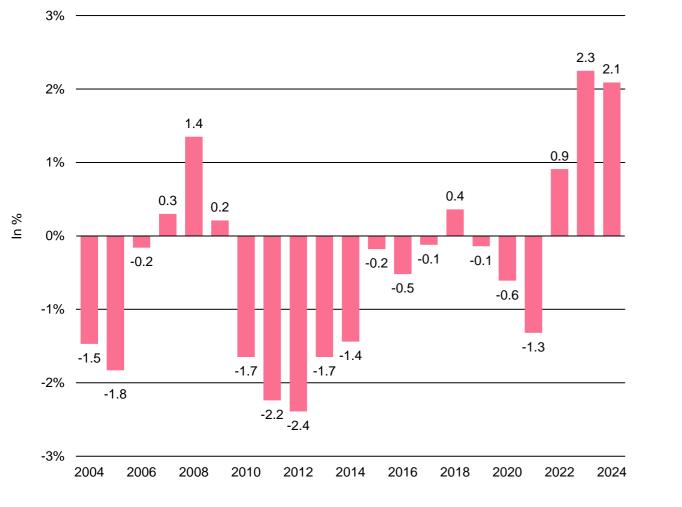


EBITDA growth yoy (ex-commodities)

### **Dispersion among sectors**

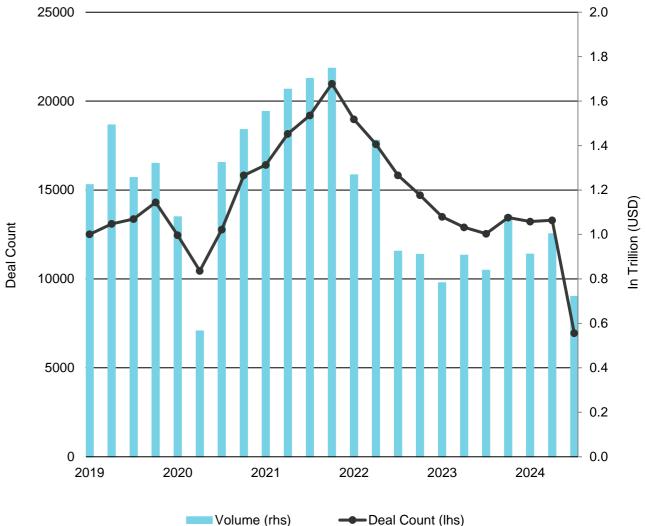
| EBITDA margins          | Q1 2024 | q/q chg | y/y chg |
|-------------------------|---------|---------|---------|
| Utilities               | 41.2%   | 0.5%    | 3.4%    |
| Diversified Media       | 20.4%   | 0.4%    | 3.1%    |
| Telecoms - Domestic     | 40.2%   | -0.1%   | 0.8%    |
| Energy                  | 32.8%   | -0.3%   | 0.7%    |
| Technology              | 35.3%   | 0.5%    | 0.7%    |
| Capital Goods           | 17.2%   | 0.1%    | -1.1%   |
| Chemicals               | 17.3%   | -0.2%   | -1.5%   |
| Transportation          | 47.4%   | -0.2%   | -1.6%   |
| Metals/Mining           | 29.5%   | 0.5%    | -5.3%   |
| Pharma/Medical Products | 35.0%   | -1.2%   | -5.9%   |
| Overall                 | 30.9%   | -0.1%   | -0.3%   |

# **#5.** Higher refinancing costs translating into lower M&A activities...



Average coupon now much higher than for maturing bonds

## Global M&A volumes down significantly



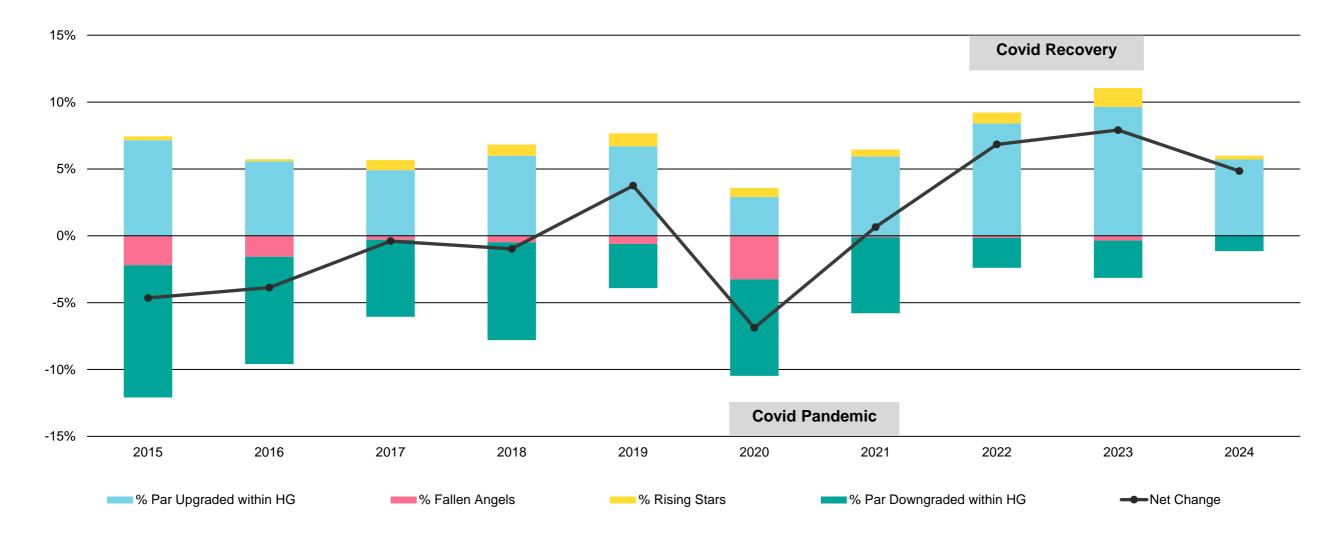
Micro

Difference Avg Issued Coupon vs. Avg Maturing Coupon (US)

# ...helping the strong ratings upgrade momentum to continue.

Micro

### Positive ratings upgrade trend



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Micro

# **#6.** Banks with robust capital levels and credit quality deterioration easing.

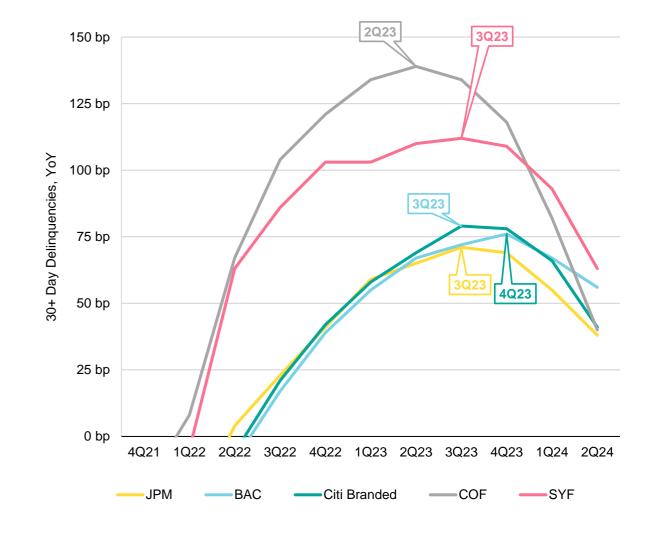
#### 1'100 14% On average, the CET1 ratio doubled to about 1'000 13.3% for the period. 12% 900 800 10% CET1 capital USD bn 700 8% 600 500 6% 400 4% 300 200 2% 100 0% 0 1Q11 1Q12 1Q13 1Q14 1Q15 1Q16 1Q17 1Q18 1Q19 1Q20 1Q21 1Q22 1Q23 1Q24

Strong capital base for US Banks (CET1 capital)

BAC

С

# The deterioration in consumer credit quality has likely peaked

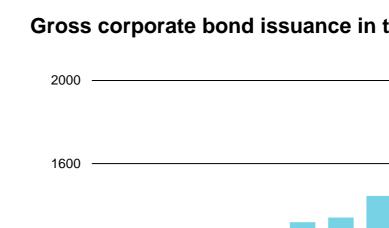


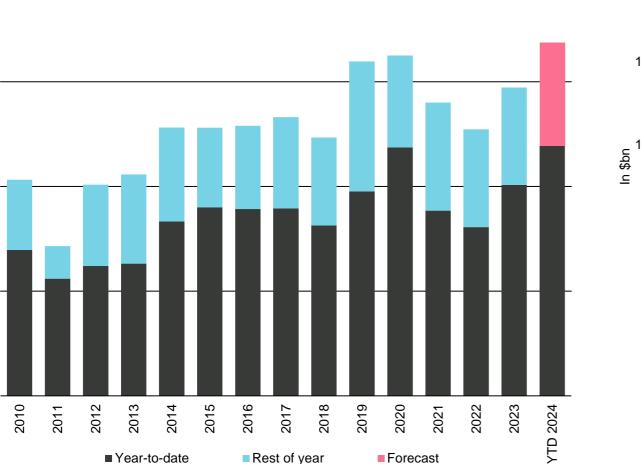
Source: Morgan Stanley, Credit Sights, Vontobel, 02.09.2024. Note: CET1 = core equity tier 1 capital for banks according to Basel 3 requirements.

JPM GS PNC TFC USB WFC CET1 Ratio (%)

**Technicals** 

# **#7. Strong issuance levels surprised to the upside, but unlikely to keep pace, with...**





Gross corporate bond issuance in Europe

800

600

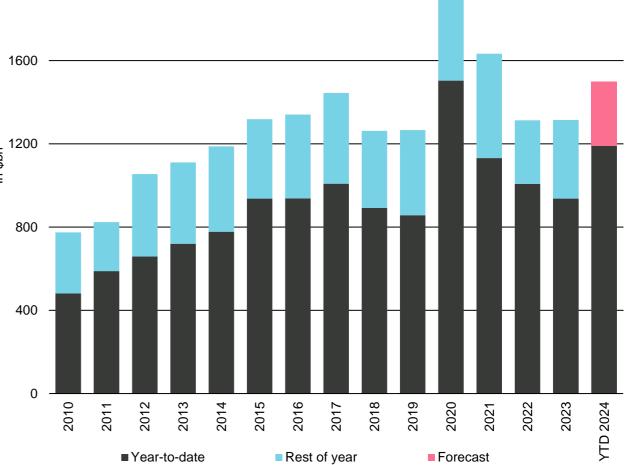
400

200

0

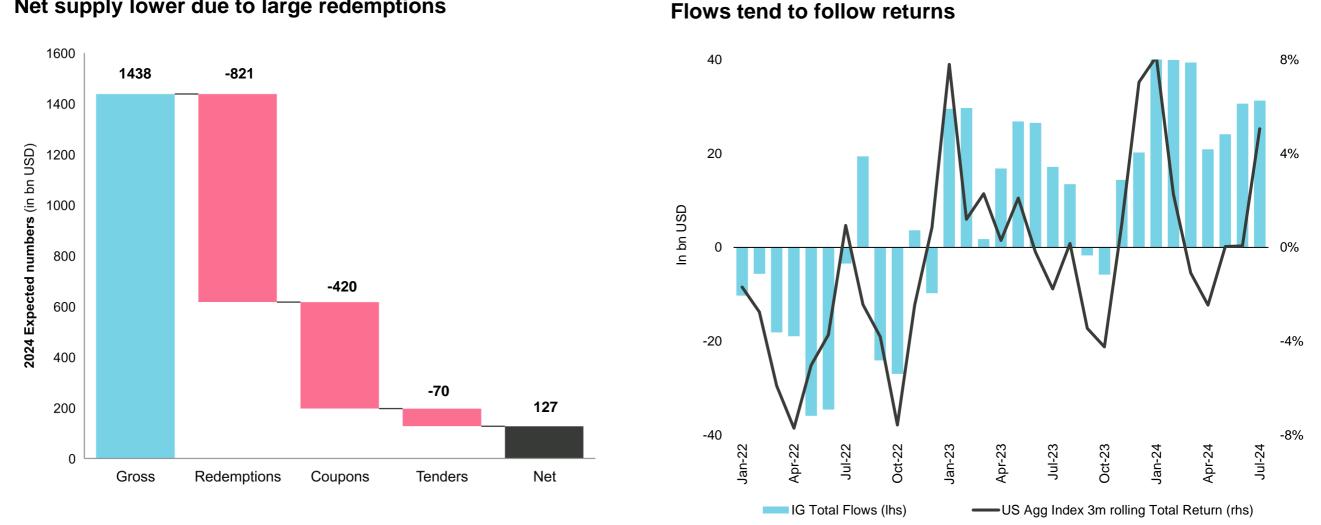
ln €bn

### Gross corporate bond issuance in the US



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#### **#8.** ...net supply much lower, while demand for corporate bonds remains supportive... **Technicals**



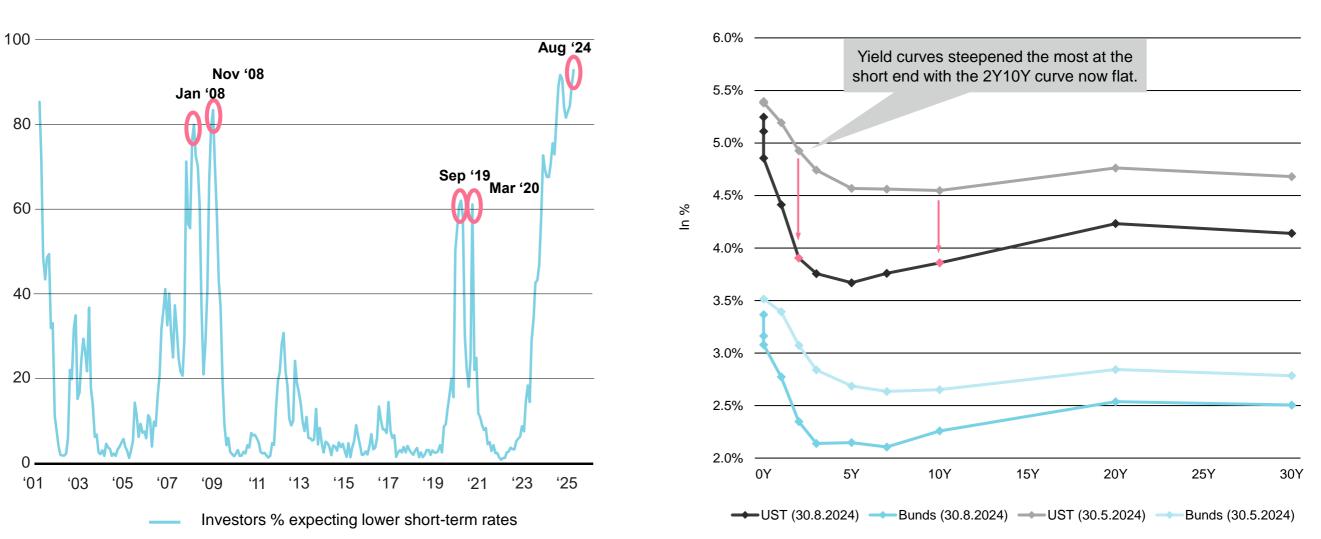
### Net supply lower due to large redemptions

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As a result, yield curves started to normalize

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# ...driven by expected lower rates and normalizing rate curves.



### Expectations for lower short-term rates highest on record

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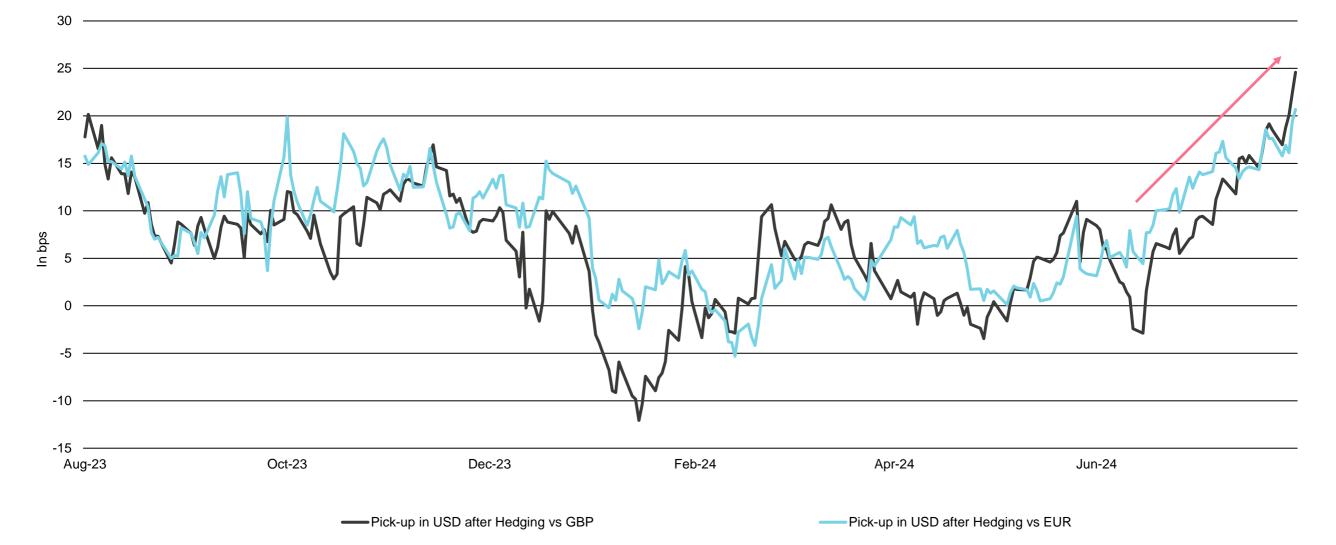
Technicals



# **#9.** Comparing global credit spreads across categories offers value...

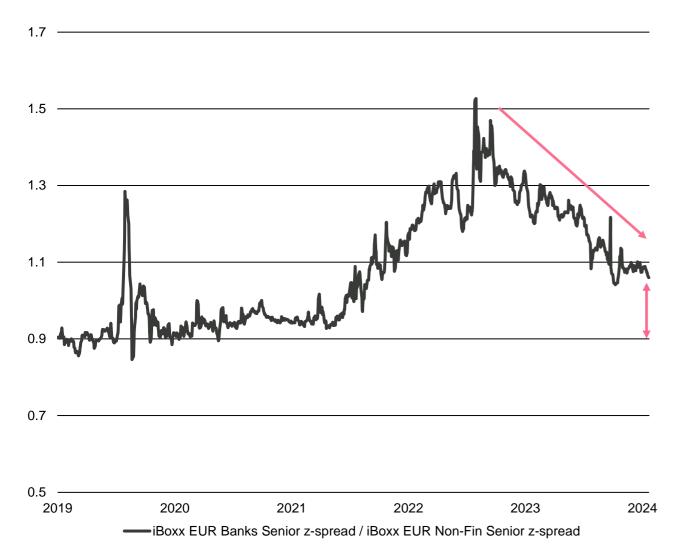


USD credit has become more attractive since Q2 2024 versus EUR and GBP

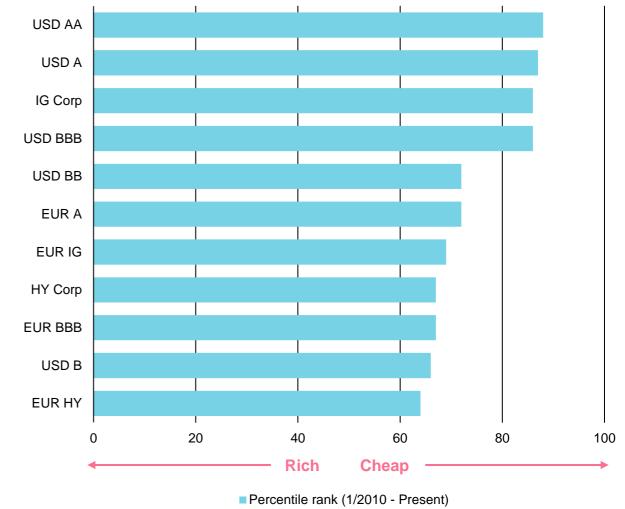


# ...and yields across market segments screen attractive.





### **Banks versus Non-Financials remains attractive**



Percentile ranks for yields across markets (2010-current)

Past performance is not an indication of future results.

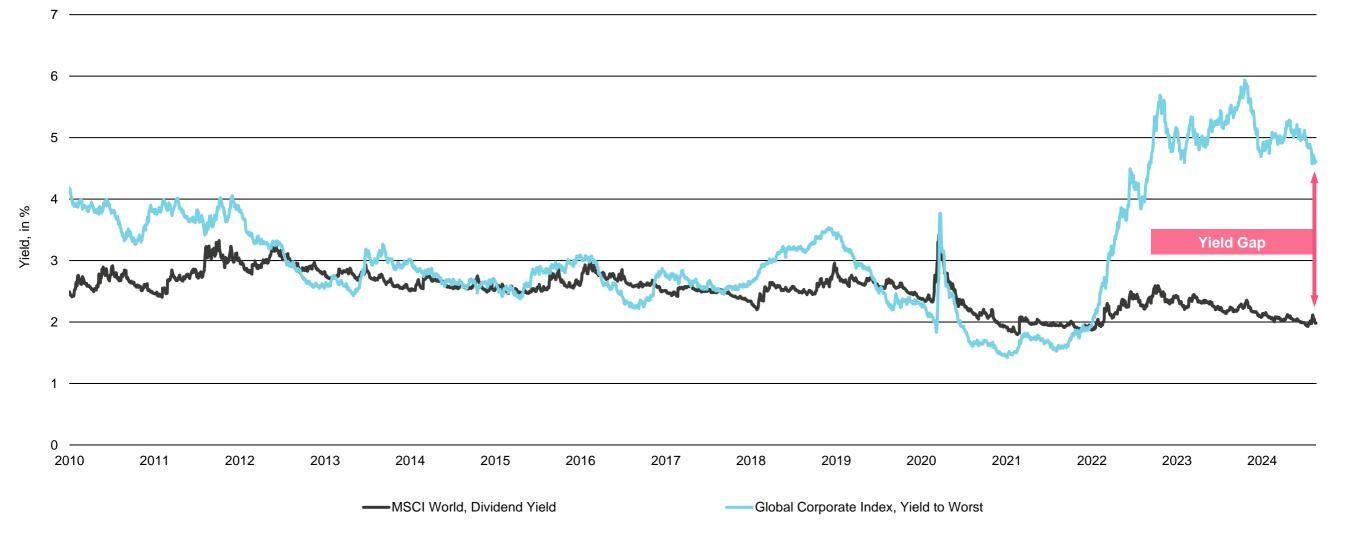
Source: Bloomberg, Goldman Sachs, Vontobel, 09.2024.



# **#10.** Overall, corporate bonds offer a decent yield advantage and...



Bond yields compare favorably versus dividend yields



Past performance is not an indication of future results.

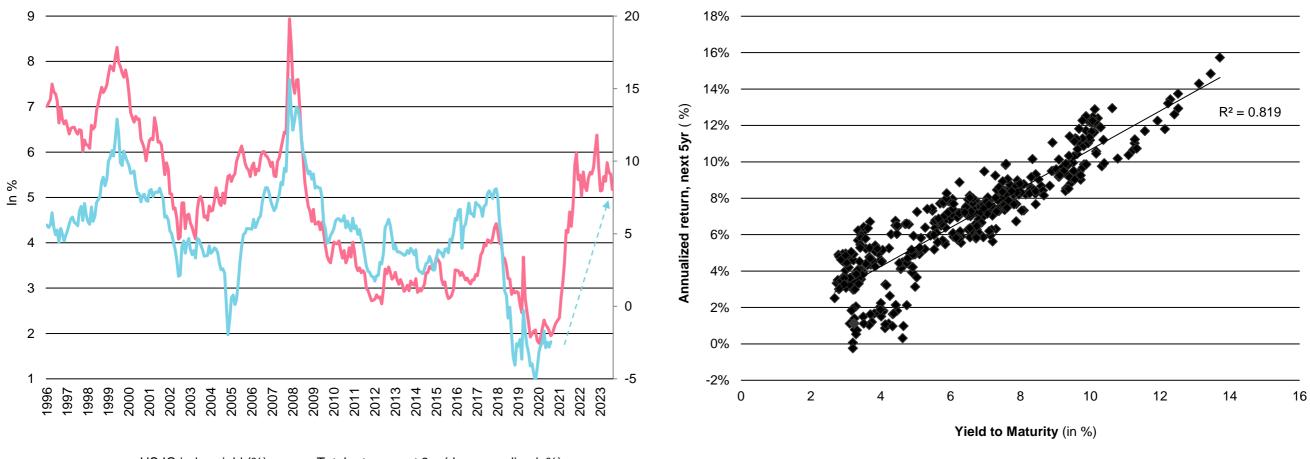
Source: Bloomberg, ICE BofA Index family, as of 02.09.2024

Valuation

# ...current yields tended to be a good indicator of future returns.

Returns over the next 3y tend to closely follow yields

High index yields indicate strong 5y returns



### 

# Summary: How to prepare for the remainder of the year?

| How does<br>the world<br>look?         | Macroeconomics:<br>A soft landing scenario is<br>the most likely outcome.<br>The Fed will likely catch up<br>with the ECB on rate cuts<br>and the US election might<br>impact credit markets. | <b>Microeconomics:</b><br>Credit metrics broadly<br>stable with some<br>dispersion among sectors.<br>Higher financing costs<br>helping the positive rating<br>trend. | <b>Technicals:</b><br>Issuance should slow<br>down while investor<br>demand is decent. Yield<br>curve expected to further<br>normalize. | Valuation:<br>High starting yields offer a<br>strong return potential and<br>protect investors.   |
|--|---|--|---|---|
| How may<br>investors<br>extract value? | Take an active<br>approach to benefit<br>from the different<br>timing of central<br>banks. Swiftly <b>switch</b><br>across regions.   | Be more selective and<br>identify issuers with a<br><b>stable to improving</b><br>credit and rating trend.<br>Keep an eye on consumer<br>credit quality for banks.   | Screen for new bonds<br>with <b>attractive</b><br><b>premium</b> and ongoing<br><b>dispersion</b> in the<br>secondary market.           | Higher coupon bonds<br>are likely to translate<br>into <b>higher income</b><br>over time. Screen for<br><b>relative value</b><br>opportunities. |

# This is not the end...

...as there are obviously more interesting topics on our agenda, and we are more than happy to share our thoughts with you.



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